LEMONADE WITH ICE

IMPACT REPORT · 2017 – 2026

Empowering Youth Through Education

A decade of lemonade.

Impact Report

From one lemonade stand in Houston to scholarships, classrooms and partners across three continents.

Built by volunteers. For Youth.

350+

STUDENTS SERVED

46+

SCHOLARSHIPS

3

CONTINENTS



THE STORY IN ONE SENTENCE

A six-year-old sold lemonade for girls she had never met. Ten years later, 350+ students, 46+ scholarships and partners on three continents share that cup.

Lemonade with Ice (LwI) is a Houston 501(c)(3) founded in 2017 by Ice Venkatesh, then six years old. We are youth-led and 100% volunteer-run. We remove barriers to education for youth through literacy, math and STEM, leadership and public speaking, entrepreneurship, scholarships and micro-grants, in Greater Houston and with partners in India and the Malala Fund.

"Education changes life." — Ice Venkatesh, Founder

Lemonade with Ice

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Ten years. Every number is a child who showed up.

350+
STUDENTS SERVED

46+
SCHOLARSHIPS AWARDED

75
VOLUNTEERS

18
PARTNERS · 10 NATIONAL, 8 GLOBAL

12
VIRTUAL STEM CLASSES

6
SCHOOLS PARTICIPATED

50
BOOKS DONATED

$2,500
INNOVATION AWARDS, 2026

Source: figures as published on lemonadewithice.org, October 2026. Lemonade with Ice is 100% volunteer-run.



02 · WHERE IT STARTED

One girl. One stand. One belief.

In 2017, at age six, Ice Venkatesh set up her first lemonade stand in Houston: “Easy Peasy Lemon Squeezy. Lemonade for all, education for all.” That first summer raised $330 for girls’ education, and every dollar went to the Malala Fund.

Ice kept going: hair donations for children with hair loss, handmade necklaces and bracelets for young patients at Texas Children’s Hospital, and a stand that came back every summer. A summer project became a registered 501(c)(3) with a volunteer team, partner schools, a youth leadership board and partners on three continents.

> *“Education changes life.”*
>
> **Ice Venkatesh** Founder



ICE VENKATESH TODAY

Founder, Lemonade with Ice

But big change can start small…
with one girl, and one lemonade stand.

129M

girls are out of school around the world.

42%

of countries have reached gender parity in education.

Houston, TX

Even here, opportunity gaps hold kids back: in reading, in math, in confidence.

We start in our own backyard: free math workshops, book drives, speech and debate awards, an entrepreneurship track and scholarships for Houston students. And we reach where kids need it most: tuition, computer classes and life skills for girls in rural India through partners who already have their trust.

How we help youth: boys and girls under 18

We started with one girl raising money for girls' education. Today our programs serve boys and girls under 18, and each commitment lines up with the UN Sustainable Development Goals and the UN Convention on the Rights of the Child.

01

Quality education for every child

Books, tutoring, tuition and free classes that keep kids learning.

02

Girls' empowerment and equal opportunity

We began with girls, and keeping girls in school is still at our core.

03

Breaking the cycle of poverty

Scholarships, tuition support and micro-grants for boys and girls alike.

04

Reducing inequality in every community

Free programs open to all children under 18, regardless of zip code.

05

Education that develops the whole child

Math and science, speech, money skills, creativity and leadership.

06

Global partnerships for lasting change

Local organizations that know their children by name.

04

Our programs

Houston-first, with reach across the world. “Education changes lives, starting in our own backyard.”

Learn

Education & Literacy
Mathematics & STEM

Lead

Leadership, Speech & Debate
EmpowerHER Summit

Launch

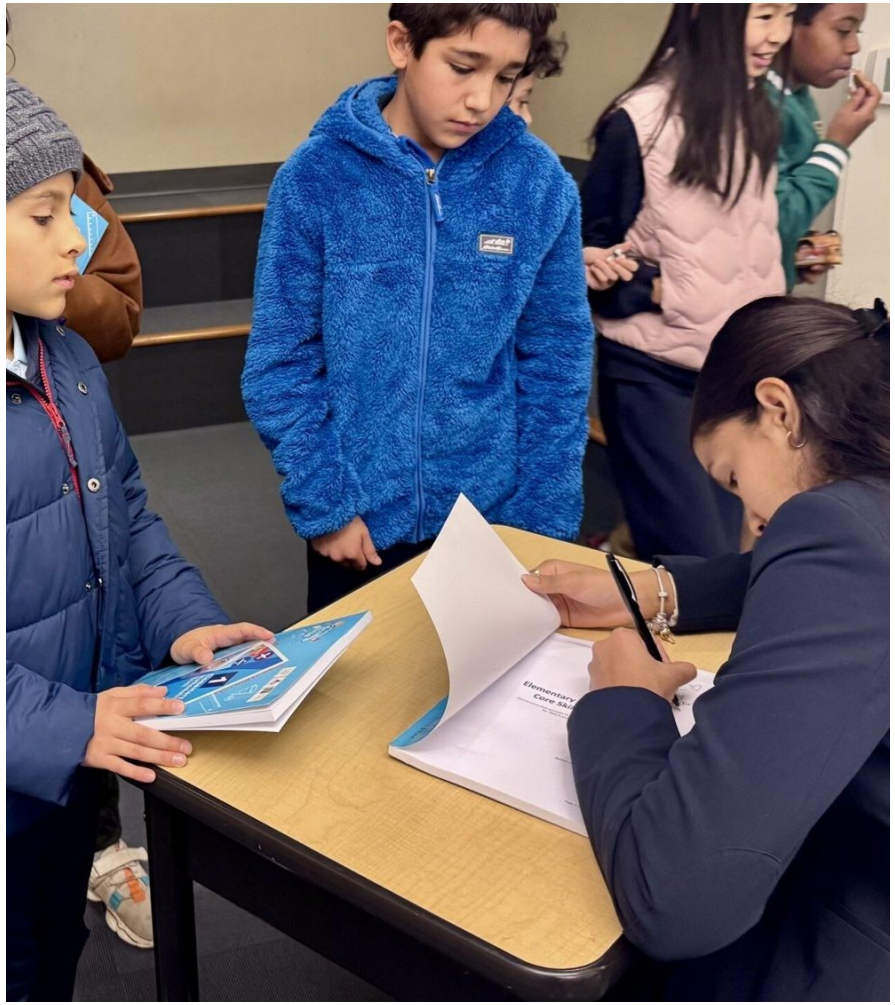
Entrepreneurship & Scholarships
Innovation Marketplace · LemonTree











04.1 · EDUCATION & LITERACY

Books in hands. Possibilities in hearts.

In Houston's underserved communities, a book can be a passport to a different future.

We provide school supplies, tutoring and free books. Ice volunteers at the Mayor's Youth Council Book Fair, donating books (including math books) and reading to kids. The City of Houston recognized that service with a Volunteer Appreciation Certificate.

50

BOOKS DONATED

"Every girl deserves the chance to dream, grow, and rise to her full potential."

Breaking the “math barrier” myth.

Mathematics isn’t a gift reserved for a select few. It’s a language of possibility every child deserves to learn.

Free Math Workshops, virtual classes and hands-on STEM carnivals turn doubt into confidence. Students see how math and technology solve real problems in their communities through innovation showcases and hands-on projects.



12

VIRTUAL STEM CLASSES

“Her questions matter, her ideas are valuable, and her future in STEM is not just possible, it’s celebrated.”

Silence ends where voice begins.

Finding your voice isn't about being the loudest. It's about knowing you have something valuable to say.

We sponsor the Future Voices Awards at The Village School's Speech & Debate Banquet, celebrating students who step onto a stage and speak up. Through the EmpowerHER Summit at The Cannon West Houston, youth gain public-speaking skills, leadership training, financial literacy and a network of accomplished Houston women.

> *"Your voice is not too loud. Your ideas are not too bold. The world needs to hear from you."*
>
> **Lemonade with Ice**

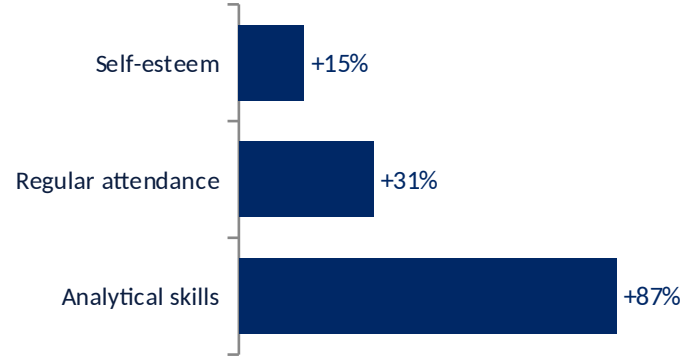


Future Voices Awards, The Village School Speech & Debate Banquet

WHY SPEECH AND DEBATE BUILDS LEADERS

3.1×

more likely to graduate high school than peers who never debated



Gains reported for debate participants: Snider & Lawrence (2011), cited by the National Speech & Debate Association. Graduation: Anderson & Mezuk, Journal of Adolescence (2012), Chicago Public Schools, 1997–2007.

Confidence is built. Start early.

Every great business starts with a dream and someone brave enough to pursue it.

Lemonade with Ice sponsors awards at The Village School Startup Pitch Competition, where students take a real stage, pitch a real venture and answer real questions. These three young women won. One of them carries our Future Serial Entrepreneur award.



The Village School Startup Pitch Competition winners

46+ SCHOLARSHIPS AWARDED WITH JUNIOR ACHIEVEMENT
Future CEO · Future Leader · Future Serial Entrepreneur · Future Doctor



Future CEO



Future Leader



Future Serial Entrepreneur

WHY STARTING EARLY MATTERS, ESPECIALLY FOR GIRLS

30%
confidence drop in girls, ages 8 to 14

27%
lower than boys report at age 14

71%
of US teens would start a business

Sources: YPulse for The Confidence Code for Girls, 2018 (ages 8–18); Big Village for Junior Achievement USA, 2024 (1,004 teens aged 13–17).

"Confidence isn't something a girl grows into. It's something she builds — one stage, one pitch, one yes at a time."

Lemonade with Ice

A trophy is a start. LemonTree is the next step. Only 22% of teens say a school class or program sparked their interest in business. LemonTree backs Houston founders ages 12 to 18 with $50–$500, a mentor and a student-led review board.



04.5 · INNOVATION MARKETPLACE

Young minds. Brilliant solutions.

A marketplace where the innovators are teenagers, the problems are real, and the ideas could change the world.

At the EmpowerHER Summit, middle- and high-school students from across Houston run nearly a dozen booths: environmental solutions, community platforms, AI applications and new ventures. In 2026 the Marketplace offered $2,500 in awards. With The Village School's Entrepreneurship Diploma program, students also get workshops, mentorship and real mini-ventures.

$2,500

IN 2026 AWARDS

"Your innovation matters. Your vision is valuable. The future needs what you're creating."

Micro-financing for youth startup ideas.

LemonTree is built to be the first believer: seed money, a mentor and a community for founders ages 12 to 18. Record a 2-minute video pitch. No jargon.

$50–$500
MICRO-GRANTS

12–18
FOUNDER AGES

2 min
VIDEO PITCH

SEED GRANT
$50 – $200

First-time founders: materials, prototypes, website, first inventory.

BRANCH GRANT
$200 – $350

Launched, with early sales or impact: marketing, equipment, software.

LEMON GRANT
$350 – $500

Proven ventures: hiring, production, technology, new markets.



1 **Submit a 2-minute pitch**

2 Peer + mentor board review

3 Get funded and matched with a mentor

4 Grow and unlock the next tier

5 Pay it forward: mentor the next cohort

"Young people already have the ideas. They just need you to believe in them."

Every picture tells a story



STEM EDUCATION
Donating books to Houston youth



FINANCIAL LITERACY
Turning numbers into confidence



STEM EDUCATION
Empowering young minds through math



BY HEARTS IN HANDS
Grant awarded for entrepreneurship



GIRLS' EDUCATION
Removing barriers to education



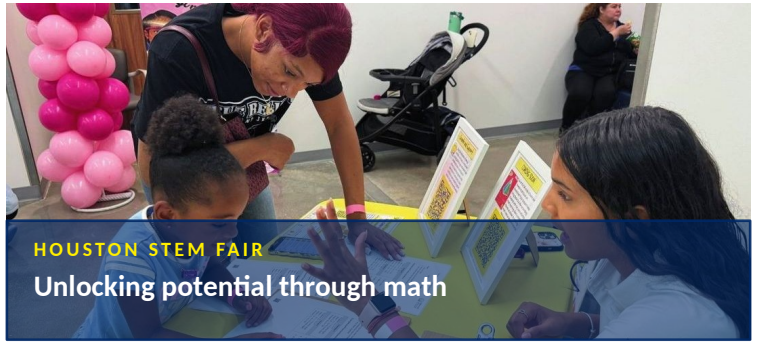
ELEMENTARY SCHOOL
Inspiring our young generation



ENTREPRENEURSHIP
Funding the next big idea



FUTURE VOICES AWARD
Confidence through communication



HOUSTON STEM FAIR
Unlocking potential through math

A full day for Houston youth to dream bigger

Held at The Cannon West Houston. Keynote by Dr. Rachana Sutaria on the path to medicine. Hands-on AI workshop with Andrea Sealy of Agentia. Career panel with Nicole Wilson (Translational Research Institute for Space Health), Nikki Jackson (CIO, Liberty Bank) and Trang Le (Lena's Asian Kitchen). H-E-B sponsored breakfast and lemonade; Mari Kottaka sponsored the Innovation Marketplace prizes. Youth volunteers led the day.

EVERY YEAR, IN PERSON IN HOUSTON AND VIRTUALLY ACROSS THE USA

- **Innovation Marketplace**
- **Speech and Debate**
- **Math Workshops**
- **Community building events**
- **Entrepreneurship: pitch your ideas**
- **Leadership sessions**
- **EmpowerHER Summit**
- **Annual Gala**

2026 Innovation Marketplace winners recycling plastic for a better environment; Community Impact Award for eco-friendly wool toys.









$2,500
IN STUDENT AWARDS

5
SPEAKERS & PANELISTS

4
INNOVATION CATEGORIES

Nearly a dozen student booths · Youth volunteers ran the day · Breakfast and lemonade by H-E-B

Education knows no borders

Every child, in Houston or a remote village in India, deserves the chance to learn, dream and transform the world. We partner with organizations already rooted in their communities.



EUROPE

Malala Fund

Our first cause, supported since 2017. Fundraising for girls' education worldwide, plus free virtual math classes and donated books.

BANGALORE, INDIA

Kritagyata Trust

School tuition for underprivileged girls, including our Future Doctor sponsorship.

PUNE, INDIA

Nari Samata Manch

Project Tejaswini: life skills, tuition and computer classes for rural teenage girls.

INDIA

GHAR · Sant Ishwar Foundation

Homes and education for orphaned, abandoned and vulnerable girls.







Houston partners: Junior Achievement · The Village School · Entrevamp · BeAgentia · Roots After Ruin · Skating Club of Houston · U.S. Figure Skating · Texas Children's Hospital · Susan G. Komen · H-E-B

Ten years, one lemonade at a time

2017
First stand
Ice, age 6, opens “Easy Peasy Lemon Squeezy”; $330 to the Malala Fund

2018 on
Hair & hope
Hair donations; gifts for Texas Children’s Hospital

Galas
Community
8th and 9th Annual Galas

2024
DAR Award
Daughters of the American Revolution, Village School

2025
Top-Rated
GreatNonprofits 2025; Summit 2025

Jan 2026
Platinum Seal
Seal of Transparency

Apr 2026
Summit 2026
Innovation Marketplace, $2,500 in awards

May 2026
City honors
Mayor’s Next Generation Award; Community Visionary Award

Oct 24, 2026
10th Gala
Ten years, celebrated at Pelazzio









What our community says

"I am grateful that you have taken a stand for education. Because you are with me and I am with you, I know we will create a world where every girl can learn and lead without fear."

Malala Yousafzai Malala Fund



"Keep up the good work Ice. So proud of you. What a fun evening it was to support girls' education."

Mari Kottaka Integrated Chemical Specialties

"Losing yourself in the service of others is indeed the best way to find yourself. Your charity work is a shining example of this."

Kishor Shedge Business Owner

"We are so proud of Ice. Always a privilege to support her."

Girija B. Patel GBP Law





09 · RECOGNITION & TRUST

Honored by the city. Open about every dollar.

MAY 7, 2026 · CONTROLLER'S OFFICE

Community Visionary Award

CITY OF HOUSTON MAYOR'S OFFICE

Mayor's Next Generation Award

MAYOR'S BOOK FAIR INITIATIVE

Volunteer Appreciation Certificate

2024 · THE VILLAGE SCHOOL

Daughters of the American Revolution Award

PLATINUM Seal of Transparency

TOP-RATED 2025 GreatNonprofits

501(c)(3) EIN 99-3830710

YOUTH-LED 100% volunteer-based

09 · THE 10TH ANNUAL GALA

A decade of impact.
A future of possibilities.

SATURDAY, OCTOBER 24, 2026
Pelazzio's Tuscany Ballroom · Houston, Texas

100%

OF EVERY GALA DOLLAR GOES TO YOUTH PROGRAMS

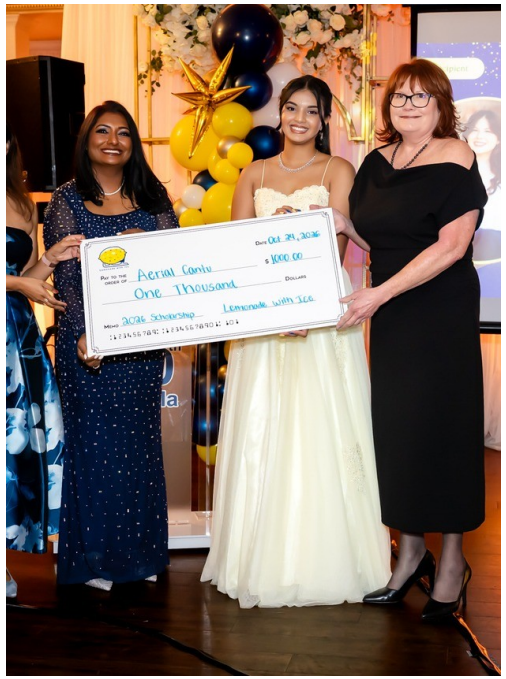
Students, families, sponsors and city leaders filled the ballroom to celebrate ten years since a six-year-old's lemonade stand, and to fund the next ten.

10	2	4
YEARS OF IMPACT	$1,000 SCHOLARSHIPS	COMMUNITY AWARDS



One night. Ten years. A room full of believers.







LIVE ENTERTAINMENT

Student musicians set the mood



YOUTH LEADERS

Paddles up for the next ten years

HONORED ON THE NIGHT

YOUNG LEADER OF THE YEAR
Cori Richard

EMPOWER HER AWARD
Amanda Marroquin

DIAMOND SPONSORS AWARD
Aria Kottaka Raj

CORPORATE CHAMPION
Karat 22 Jewelers

GUEST OF HONOR
Houston City Controller Chris Hollins



10TH ANNIVERSARY

Cutting the 10th-anniversary cake

2026 SCHOLARSHIP RECIPIENTS · $1,000 EACH

Emery Roan

College student committed to education, personal growth and service. Volunteers with food banks and nursing homes in her community.

Aerial Cantu

Freshman at Texas Tech University, balancing rigorous coursework with theatre and choir. A member of Teens for Christ, focused on creating opportunities for others.

Where every dollar goes

RAISED AT THE 10TH ANNUAL GALA · OCTOBER 24, 2026

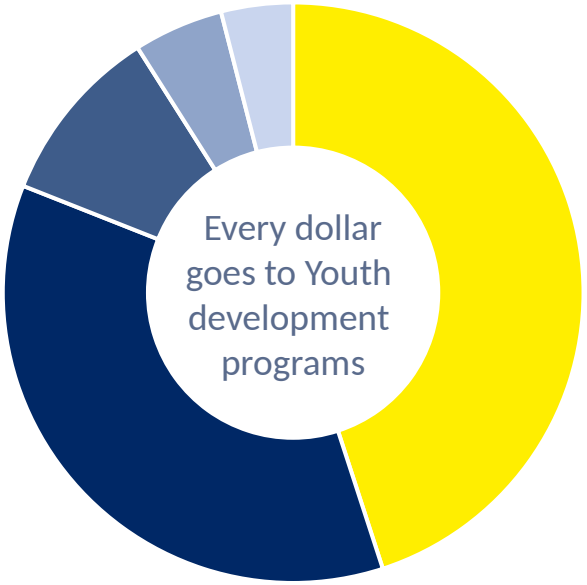
$43,756

One evening. One room of believers. A year of scholarships, classes and grants funded.

WHERE OUR FUNDING COMES FROM

Corporate sponsorship is our primary source of income: companies in Houston and across the USA that back scholarships, STEM and leadership programs and receive recognition before, during and after the Gala.
Individual donations from families, mentors and alumni, one-time or monthly.
Gala and events tickets, paddle raise and silent auction.
Product sales cards, stickers, pins and books.

100% volunteer-run. No salaries. IRS Form 990-N filings and determination letter on the Transparency & Trust page.



- Scholarships, Innovation awards, Entrepreneurship and LemonTree grants — 45%
- Houston programs: math, books, Summit, Future Voices — 36%
- Girls' education partners: Nari Samata Manch, GHAR, Kritagyata, Malala Fund — 10%
- Events and fundraising — 5%
- Operations: website, insurance, tax, fees, supplies — 4%

BECOME A CORPORATE SPONSOR

Put your name beside 350+ students, the EmpowerHER Summit and the Future Voices Awards. Packages from Bronze $250 to Diamond $5,000, with recognition at the Gala and all year. Many employers match gifts.

scan to sponsor

Led by youth. For youth.

A year-round program for students ages 12 to 19. Members run community-service projects, plan fundraisers, emcee the Gala, run the Innovation Marketplace and represent LwI with partner schools and nonprofits. They earn mentorship, verified service hours and a Certificate of Leadership and Service.

Apply to the team
lemonadewithice.org/youth-leadership-application

Also serving: Aishwarya Singh. Student emcees Diya and Nirav hosted the 9th Annual Gala.



Viz Venkatesh
YOUTH LEADER



Belle Deng
YOUTH LEADER



Haasini Yatagiri
YOUTH LEADER



Madhavan Vinod
YOUTH LEADER



Shiloh Ngumbu
VOLUNTEER



Cori Richard
VOLUNTEER

Every gift teaches

100% volunteer-run, so your gift goes to programs, not salaries. Tax-deductible (EIN 99-3830710).

BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
$250	$500	$1,000	$2,500	$5,000

Online card or PayPal at lemonadewithice.org, one-time or monthly
Zelle donate@lemonadewithice.org
Sponsor corporate packages with Gala recognition
Match ask whether your employer matches gifts
Shop cards, stickers, pins and books

Scan to donate
lemonadewithice.org

Give an hour. Change a path.

Volunteers are the heart of Lemonade with Ice. Every volunteer receives a Certificate of Volunteering.

Teach or mentor math, STEM, entrepreneurship, LemonTree

Photo / video capture events, about two hours each

Spread the word social content and community

Media engagement press, bloggers, radio, TV

Organize events the Gala, the Summit, fundraisers

Emcee host our events on stage

Scan to volunteer
lemonadewithice.org/become-a-volunteer

Follow the journey. Scan to act.

These codes link straight to our pages and keep working for as long as the pages exist.



Website

lemonadewithice.org



Instagram

@lemonadewithicecharity



YouTube

@LemonadewithIce



Facebook

LemonadewithIceCharity



LinkedIn

lemonade-with-ice-charity



X (Twitter)

@icewithlemonade

EMAIL
support@lemonadewithice.org

ZELLE
donate@lemonadewithice.org

HASHTAG
#EmpoweringYouth

THANK YOU

Every dollar helps a youth take another positive step.



To our volunteers, sponsors, partner schools, global partners, donors and families: thank you. Especially The Village School, Junior Achievement, H-E-B, Mari Kottaka and Integrated Chemical Specialties, the Skating Club of Houston, U.S. Figure Skating, the Malala Fund, Kritagyata Trust, Nari Samata Manch and GHAR.

Lemonade with Ice is a 501(c)(3), EIN 99-3830710. Photos from lemonadewithice.org. Figures as published October 2026.

lemonadewithice.org
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support@lemonadewithice.org
@lemonadewithicecharity